Tips to increase parent participation in the *Tell Them From Me* parent survey

Lifting participation in the Tell Them From Me (TTFM) parent survey can be challenging.

Below are a number of tips that schools with high rates of parent participation have found successful.

### Planning

- Talk to your teachers early and often about the survey and set a goal for the school to reach.
- Look for upcoming school events and talk about it, giving parents the option to complete it following the event.
- Make it part of any parent-teacher interaction.
- Schedule times with parents to complete the survey either before or after school.

### In action

- Send out personalised emails to your parents asking them to complete the survey.
- Use technology to help you spread the message: text messages, ClassDojo, Seesaw.
- Place it in the School Newsletter or communication board.
- Provide students with information on the survey to provide to their parents.
- Host open classrooms and have devices ready for parents to complete the survey when they are onsite.
- Send multiple reminders to complete the survey and include a countdown to the deadline.

### Outcome

- Share the results with teachers and parents.
- Set clear priorities and initiatives based on the results.
- If you have low parental engagement, use the survey as the starting point to reengage with parents.